

Agenda

Wednesday, March 18, 2009						
from 8:00		Registration opens				
9:00-9:15		Opening Address by Prof. Dr. Jens Böcker, University of Applied Sciences Bonn-Rhein-Sieg				
9:15-10:00	MF	Shannon Poulin, Enterprise Marketing Director, Intel : "Energy efficient servers for evolving Hosting Architectures"				
10:00-10:45		Arvid Fossen, Director Product Management, A-Server : "DAAS.com, a cloud designed for Service Providers"				
10:45-11:30	B	Coffee-Break at hosting.FAIR sponsored by Interxion				
11:30-12:15	MF	Anthony Foy, Group Managing Director, Interxion : "Infrastructure Hosting in the Credit Crunch – Build or Buy"				
12:15-13:00		Allen Clark, Industry Director Worldwide Software+Services, Microsoft : "Why Hosters should care about Software-plus-Services"				
13:00-14:15	B	Lunch at hosting.FAIR sponsored by Onstor and attraction <i>Winja's Fear & Force</i> sponsored by ePages				
14:15-15:00	HS	Parallels : "Empowering hosting resellers to survive and thrive"	Rack-Soft : "How unified communications will increase your revenue"	ePages : "Behind the scenes of Europe's leading Cloud Commerce platform"	Rackspot : "IPv6 for hosters"	OnStor : "Building scalable storage infrastructure using open technologies"
15:15-16:00		AMD : "Technical innovations for the Web Hosting and ISP market to improve ..."	Open-Xchange : "Teamwork and mobile collaboration based on Open-Xchange SaaS"	Verisign : "11 simple things you can do next week to make more money melling SSL"	F5 : "How virtualization and the Next Generation data center lead to Cloud Computing"	espiridon : "From the living room to a small and medium-sized business"
16:00-16:45	B	Coffee-Break at hosting.FAIR sponsored by bobcares and attraction <i>Black Mamba</i> sponsored by MESH				
16:45-17:30	HS	ServerBees : "Outsourced Hosting Support – a fool proof method to beat recession"	antispaemurope : "Reduced costs – increased opportunities: managed email security for providers"	OpenSRS : "Domain names and Web Hosting in 2009 and beyond"	ADN Distribution : "ADN – value added distribution for Microsoft SPLA"	Fujitsu Siemens Comp.
17:45-18:30		visionapp : "Expand your business with an Out-of-box SaaS platform"	Intel : "Intel Server Update"	T-Systems : "Content enablement – future business models for hosting & content providers"	Microsoft : "Windows Azure Services Platform"	Insight : "Compliance – A differentiator in the SaaS SaaS market?"
from 18:30	B	<i>FunFair</i> in Silver City sponsored by Interxion				
from 19:00	P	VIP-Party at <i>Fantissima</i>				

Thursday, March 19, 2009						
from 8:00		Registration opens				
9:00-9:15		Opening Address by Prof. Dr. Jens Böcker, University of Applied Sciences Bonn-Rhein-Sieg				
9:15-10:00	MF	Jamie de Guerre, CTO, Cloudmark : "Cloud Computing for Email Security: enabling today's Web Hosters to move beyond ..."				
10:00-10:45		Serguei Belousov, Chairman and CEO, Parallels : "The Next Generation of Optimized Computing"				
10:45-11:30	B	Coffee-Break at hosting.FAIR sponsored by Interxion				
11:30-12:15	MF	Jochen Polster, Vice President of Marketing EMEA, AMD : "Quad-Core AMD Opteron Processors to increase Business Opportunities ..."				
12:15-13:00		Rafael Laguna de la Vera, CEO, Open-Xchange : "Increasing Communication drives Cloud Computing – Open Source makes it work"				
13:00-14:15	B	Lunch at hosting.FAIR and attraction <i>Winja's Fear & Force</i> sponsored by ePages				
14:15-15:00	HS	Microsoft : "Microsoft's vision for virtualization for the Hosting Service Providers"	cPanel : "Setting yourself apart with integration and specialization"	Equinix : "Data center challenges for Web Hosters"	R1 Soft : "An in-depth look at what's new in data protection and the future of disaster ..."	voipGate / DCLUX : "The growth of VoIP"
15:15-16:00		Interxion : "Data center efficiency – it's in the design"	bobcares : "New age customer service: self service customer portals"	Key-Systems : "New technologies: API interface for shared hosting & rails application ..."	Trendmicro	Fujitsu Siemens Comp.
16:00-16:45	B	Coffee-Break at hosting.FAIR sponsored by bobcares and attraction <i>Colorado</i> sponsored by MESH				
16:45-17:30	HS	wirecard : "PAYShield payment guarantee"	Parallels : "Getting SaaS solutions to market quickly"	MESH : "Multi-Site Hosting with MESH"	ePages : "Cloud Commerce with ePages – how 123reg did it"	Axians
17:45-18:30		Sherweb : "Reselling hosted exchange – the 10 billion dollars opportunity"	Mediafinanz AG : "Debt collection for Web Hosting enterprises – suggestions, solutions ..."	Juniper : "Next Generation data center solutions"	A-Server	David Snead
from 18:30	P	ConneXion-Party in <i>Deep in Africa</i> sponsored by AMD				

Friday, March 20, 2009	
10:00-14:00	BizBrunch

MF main.FORUM

B Break

For more program details, please visit www.webhostingday.com.

HS hosting.SESSION

P Party